

ANT
ALVARO NUNEZ
FILM

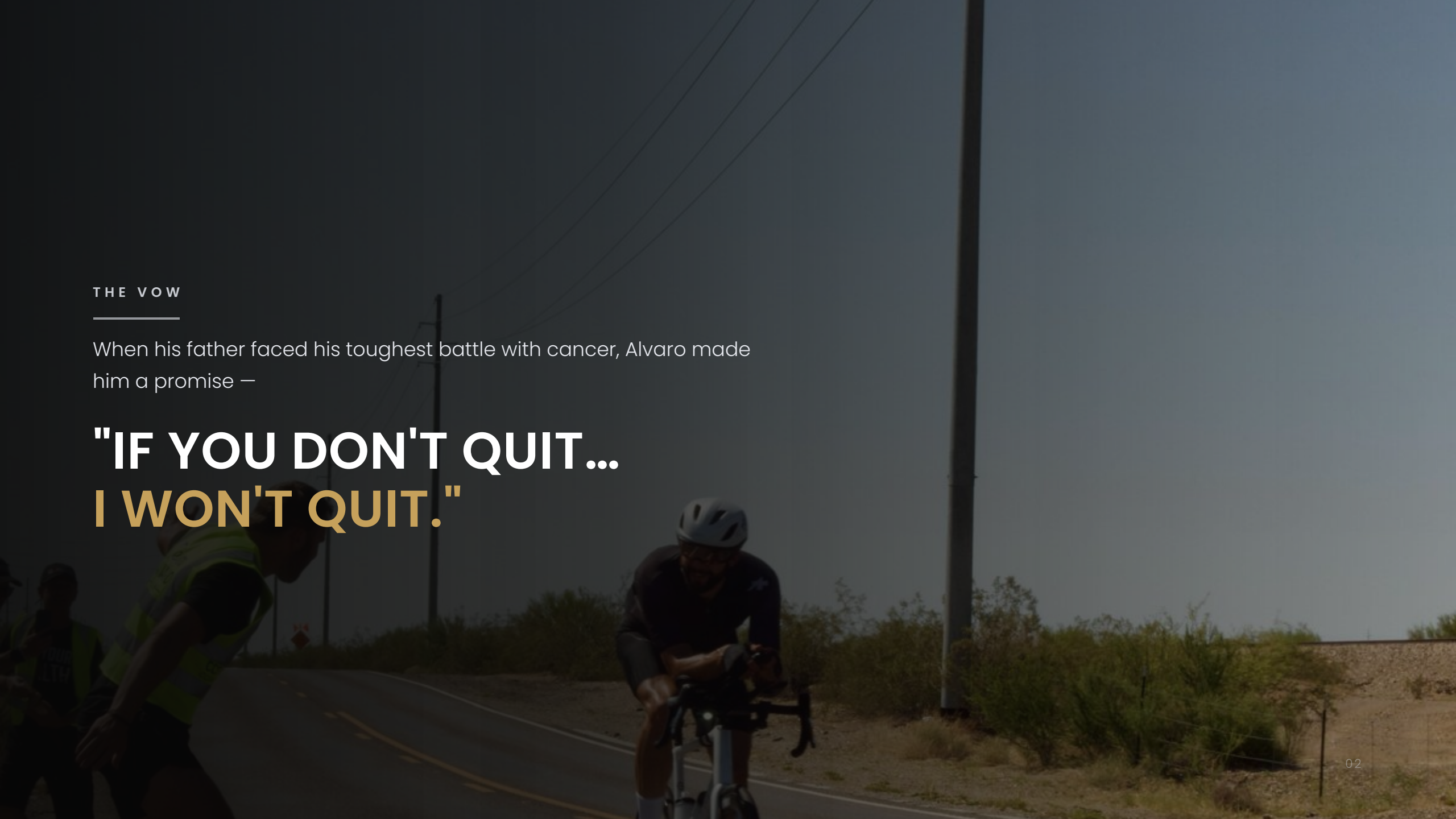
OFFICIAL MEDIA KIT • A DOCUMENTARY FILM

THE ROAD TO WHY

Based on the true story of **Race Across America**.
One promise. 3,000 miles. The answer to why we endure.

SEPTEMBER 20, 2026
IN SELECT THEATERS & STREAMING
THEROADTOWHY.COM



A cyclist wearing a white helmet and dark clothing is riding a road bike on a paved road. In the background, several people are standing on the side of the road, some wearing high-visibility vests. The scene is set in a dry, hilly area with sparse vegetation under a clear sky. The text is overlaid on the left side of the image.

THE VOW

When his father faced his toughest battle with cancer, Alvaro made him a promise —

**"IF YOU DON'T QUIT...
I WON'T QUIT."**

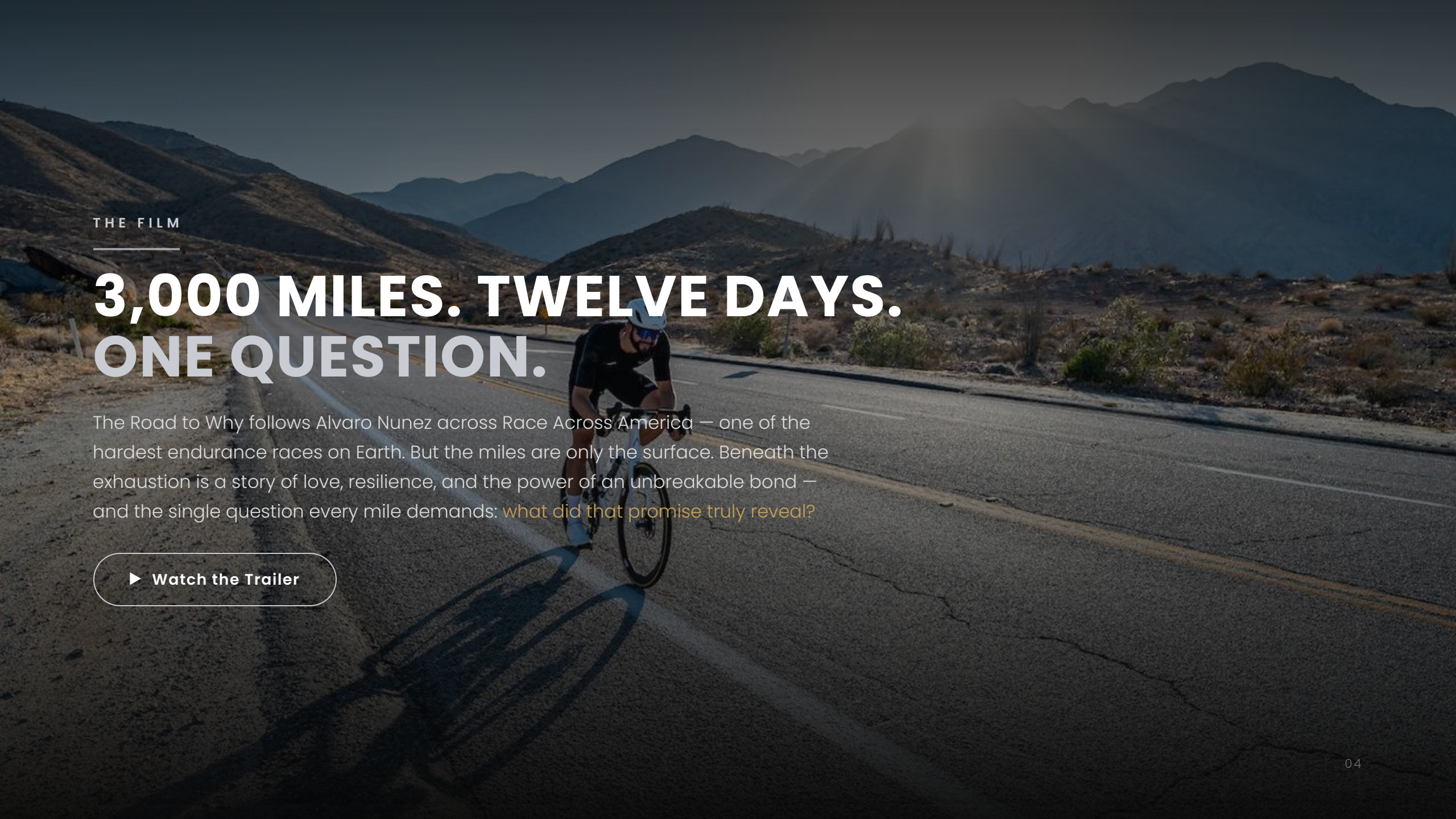


THE PROMISE

NOT A PROMISE WHISPERED IN A HOSPITAL ROOM. A COVENANT.

It bound father and son in an unbreakable pact. For Alvaro, the vow turned a 3,000-mile race into an act of devotion — every pedal stroke carrying his father's fight.

For his father, it became a visible testament of love: a daily surge of strength and hope that outlasted the illness, and an emotional lifeline that spurred them both onward — together.

A cyclist in a black jersey and white helmet is riding a road bike on a two-lane asphalt road that stretches into the distance. The road is flanked by dry, scrubby desert vegetation. In the background, a range of rugged mountains is visible under a clear sky. The lighting suggests it's either early morning or late afternoon, with long shadows cast on the road.

THE FILM

3,000 MILES. TWELVE DAYS. ONE QUESTION.

The Road to Why follows Alvaro Nunez across Race Across America — one of the hardest endurance races on Earth. But the miles are only the surface. Beneath the exhaustion is a story of love, resilience, and the power of an unbreakable bond — and the single question every mile demands: *what did that promise truly reveal?*

► Watch the Trailer

WHAT HE ENDURED

3,000

MI

ACROSS AMERICA

-30

LBS

BODY WEIGHT LOST

170,000

FT

TOTAL ELEVATION CLIMBED

12

HRS

TOTAL SLEEP

11d 23h

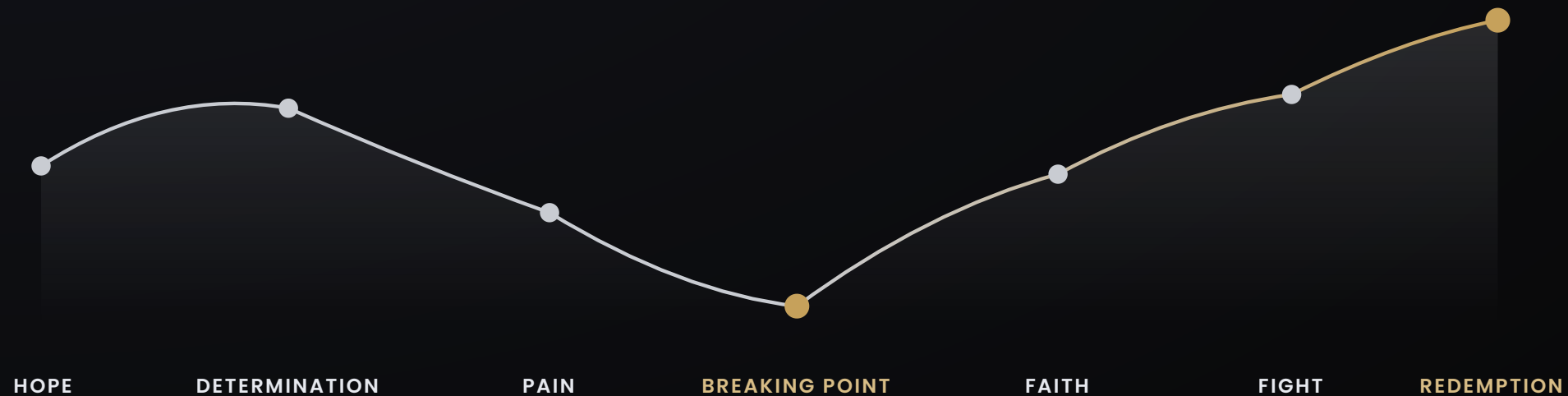
NON-STOP RACING

10+

CRASHES FROM HALLUCINATIONS

THE EMOTIONAL ARC

A JOURNEY THROUGH THE FULL WEIGHT OF THE HUMAN SPIRIT.



AWARDS & RECOGNITION

RECOGNIZED WHERE IT COUNTS.



GOLD AWARD — BEST DOCUMENTARY FEATURE



OFFICIAL SELECTION

More festival selections and awards announced as decisions come in.

WHY IT MATTERS NOW

THE MOMENT THE WORLD NEEDS THIS STORY.

The world is hungry for resilience, belief, and meaning. Father-and-son stories connect across every border and generation. And true endurance — honestly told — moves people to their core.

This is a story that doesn't just entertain. It restores something.



WHAT PEOPLE ARE SAYING

| "I didn't expect to cry... **but I did.**"

| "The most human story **I've seen in years.**"

| "This isn't about cycling. **It's about life.**"

| "Raw, honest, and **utterly unforgettable.**"

WHY IT WILL PERFORM

A FILM BUILT TO TRAVEL — AND TO LAST.

PROVEN EMOTIONAL REACTIONS

Audiences respond viscerally to authentic human struggle and triumph.

BUILT-IN AUDIENCE REACH

Cross-demographic appeal that reaches far beyond sports enthusiasts.

STRONG PR APPEAL

International resonance carried by universal, timeless themes.

PLATFORM-PERFECT

An ideal fit for the major streaming appetite for premium documentary.

THE ROAD TO WHY



BASED ON THE TRUE STORY OF
RACE ACROSS AMERICA

IN SELECT THEATERS & STREAMING

THE SUBJECT & STORYTELLER

ALVARO NUNEZ

Ultra-endurance athlete. Entrepreneur and storyteller. A man whose life is an authentic, relatable human journey that reaches far beyond athletics.

At the center of The Road to Why is the man on the bike — and the one who made the promise.

Instagram · @alvaronunez

THE FILM IS READY

01

COMPLETED FEATURE

The film is finished, polished, and ready for distribution.

02

FULL RIGHTS CLEARED

All legal and licensing secured and in place.

03

COLLABORATIVE-READY

Open to platform creative input and partnership.

Releasing **September 20, 2026** · In select theaters & streaming (Apple TV, Prime Video) · Miami Premiere, September 17.

WHERE TO WATCH

COMING SEPTEMBER 20, 2026.

In select theaters and streaming worldwide.

APPLE TV

Streaming on release day,
worldwide.

AMAZON PRIME VIDEO

Streaming on release day,
worldwide.

SELECT THEATERS

A premiere theatrical run.

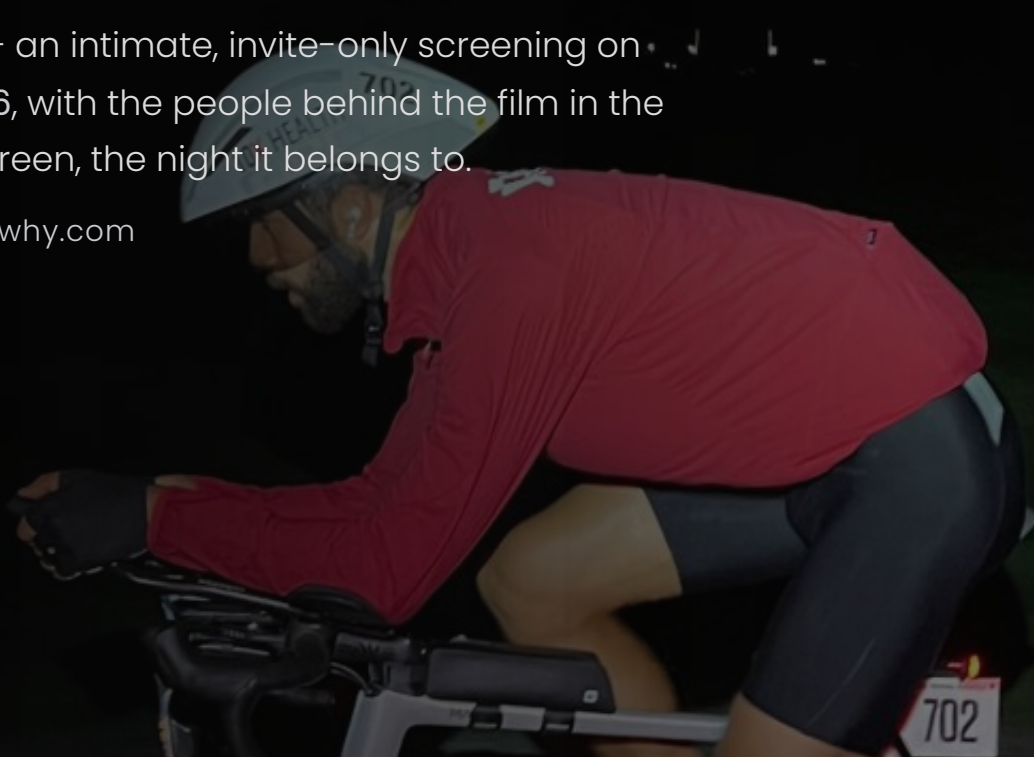
Watch & follow at theroadtowhy.com

THE MIAMI PREMIERE

AN EVENING AT THE CINEMA.

The official Miami premiere — an intimate, invite-only screening on Thursday, September 17, 2026, with the people behind the film in the room. The story on the big screen, the night it belongs to.

Requests & details at theroadtowhy.com



PARTNER WITH US

WAYS TO BE PART OF THE STORY.

Press & Media

INTERVIEWS & FEATURES

Sit-down and remote interviews with Alvaro and the filmmakers, exclusive stills and clips, and premiere-week coverage.

Podcasts

ALVARO AS A GUEST

A rare, human conversation — the promise to his father, *Race Across America*, endurance, grief, and the will to keep going.

Brands

SPONSORSHIP & PARTNERSHIPS

Premiere and campaign sponsorship, brand integration, and product partnerships aligned to an engaged, values-driven audience.

Industry

DISTRIBUTION & SALES

Sales-agent representation, executive-producer attachment, and streaming-platform acquisition for the global release.

Also open to speaking engagements, festival programming, and select licensing. Tell us what you have in mind — we'll make it simple.



THE INVITATION

LET'S BRING THIS STORY TO THE WORLD — TOGETHER.

One promise carried a man across a continent. Now it's ready to move millions.

Whether you're a journalist, a podcast host, a brand, or a platform — there's a place for you in the release.

Press & Interviews

press@theroadtowhy.com

Partnerships & Sponsorship

info@theroadtowhy.com

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